

#### The Challenge

Facing declining cash reserves, performance stagnating, strategy executiong at <50%, and new regulatory requirements that were upending their industry. The organization seemed stuck in the status quo.

## The Solution

BecomeMore partnered with the organization to shatter the status quo. Through discovery BecomeMore identified the challenges and current state of the organization. Understanding that the organization provides a service that customers and stakeholders want. The regulatory changes needed to be embraced for the organization to not only survive but to thrive in the future.

## Level-Up Framework™ Actions

The organization implemented the element of Level-Up Framework™ including the following:

- Redefining the mission, vision and values
- Overhauling the strategy process
- · Holding monthly leadership development sessions
- Building a leadership playbook
- Leadership coaching
- Cross functional problem solving & continuous improvement
- Organizational redesign
- Identifying metrics that matter
- Clearly defining the values (including behaviors and anti-behaviors)
- Implementing Predictive Index for hiring and people development
- Purposeful succession planning

## The Impact

Four years later the organization performs at the top tier in their industry and continue to level-up each year. Key impact metric results:

- 25% higher revenue
- · 20% more staff
- 40% reduction in turnover
- 75% reduction in 1 year turnover
- 95% execution of strategy

#### **Connect With Us**

Discover how BecmoreMore Group can partner with you to level-up your organization.

Learn more about BecomeMore and our services by scanning the QR code.



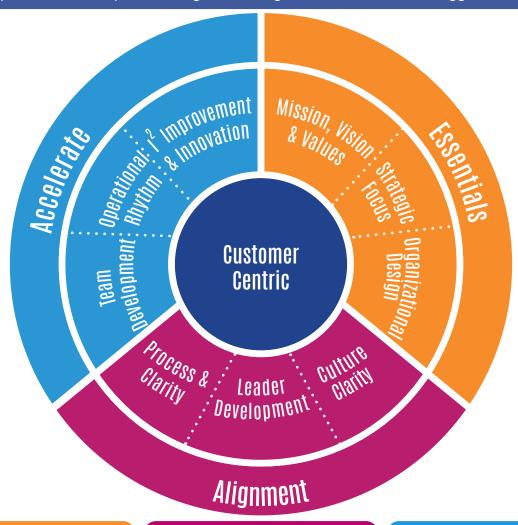




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# The BecomeMore Level-Up Framework<sup>TM</sup>

The Level-Up Framework™ provides a guide for organizations to achieve bigger and better things.



## **Essentials**

Mission, Vision, Values: Organization purpose, measures of success

Strategic Focus: Dreaming big, Areas of focus, Strategic priorities, tactics and execution

Organization Design: aligning talent to strategy, change management, value chain, hiring top talent

# **Alignment**

**Culture Clarity:** 

communication norms. recognition, values in action, leading with purpose

**Leader Development:** 

Leadership Ladder™, coaching, effective 1:1s, growing talent, giving feedback, leadership playbook

Process & Metrics: key and enabling processes, process design, lead & lag measures

# **Accelerate**

Staff Development: receiving feedback, self-awareness, building resilience, process mindset

**Operational Rhythm:** 

organizational calendar, effective meetings, execution mindset, building effective teams

I<sup>2</sup>: Improvement & **Innovation:** improvement mindset, standardization, Sparkshops™, Microbursts™ cross functional problem solving, The DMAIC Way™